

# Promocja wspólnych inwestycji na rynkach polskim i kanadyjskim



**Stowarzyszenie Inżynierów Polskich w Kanadzie** (Oddział Mississauga) zaprasza na spotkanie z Panem **Bogdanem Szafrąnskim** (MBA) – członkiem rady nadzorczej Polskiego Funduszu Rozwoju – czołowej polskiej grupy finansowej dysponującej kwotą prawie 6 miliardów CAD (17 mld PLN) na inwestycje.

Spotkanie odbędzie się w czwartek,  
**22 listopada 2018 r.** w budynku SPK  
przy 206 Beverley Street w Toronto.

- Refreshments 7:00 pm
- początek 7:30pm
- poczęstunek 9:00 pm

**Bogdan Szafrąnski** jest absolwentem University of California Irvine (UCI), gdzie studiował w Merage School of Business. Ma on na swoim koncie liczne sukcesy w sektorze high-tech. Pracował dla NASA oraz czołowych firm i instytucji w Ameryce Północnej – m.in. dla Western Digital Corporation, Advanced Photonics i Xsirius Superconductivity.



W programie:

- Promocja wspólnych inwestycji i odkrywanie szans na wymianę doświadczeń i ekspansji firm polskich na rynku kanadyjskim i kanadyjskich inwestorów na rynku polskim.
- Atrakcyjność inwestycyjna i biznesowa Polski, jako lidera Europy Środkowej (korzystna lokalizacja do ekspansji na Zachód, jak i na Wschód).
- CETA - umowa o wolnym handlu z Kanadą. Zwiększenie polsko-kanadyjskich inwestycji i handlu. Ułatwienia w wymianie gospodarczej z Polską i z Unią Europejską
- Rola Polskiego Funduszu Rozwoju w powyższych obszarach.



# Why Poland

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- 38 mln people
- The largest domestic market in CEE and one of Europe's fastest growing economy.
- GDP growth > 4%, Debt to GDP < 60%
- Budget deficit < 2.6% Inflation = 2%
- Very strong banking sector
- Labour costs remain relatively low compared to Western European markets
- High quality of skills in technology sector.
- Entry cost of doing business in Poland for Canadian S&M corp. is much lower than in EU countries



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Poland is one of the most attractive locations for foreign investments. International reports highlight the economic and political stability of Poland, educated and competent human capital and a large domestic market. In times of global economic crisis Poland has strengthened its position, not only in the region of Central and Eastern Europe but also all over the continent. Foreign investors willingly invest their capital in Poland treating it as a safe haven in times of economic instability. Tourists, in turn, are enchanted by Polish hospitality and friendliness, Poland's cultural heritage and the country's natural landscape.

Poland's 38-million strong consumer market is one of the biggest in Europe. The country's favourable location, in the centre of Europe, where the main communication routes intersect, makes it possible to export goods to all European countries and thus reach over 500 million consumers. Poland's major trade partners are, among others, Germany, Russia, China, France, the UK, Italy, Hungary, Ukraine and Spain.

Well-educated Polish economists, engineers, IT specialists and scientists are highly sought-after and appreciated employees who find employment in IT companies, R&D centres and scientific institutes. Every year, the number of graduates of Polish universities increase, including faculties useful in high-tech industries.

The country's sustainable development has much to do with its solid economic foundations. The global economic crisis has not harmed Poland, which is the only country in Europe to have avoided a recession, and additionally has developed at the highest rate on the continent. Assessment of the investment climate for foreign entrepreneurs every year is getting better. All the factors together with the country's international safety and stability guaranteed by Poland's membership in NATO and the EU make Poland a credible and important business partner for foreign investors. Among the most important challenges to be faced by the country in the foreseeable future there are issues connected with the adoption of the single European currency and all criteria which the country has to meet in order to enter the euro zone.